

UNIQUE & EXCLUSIVE BENEFITS

In addition to a single-source commitment to our existing sponsorships, AMOA Game Masters can count on access to a wide variety of benefits and promotional opportunities not offered anywhere outside of the program. In addition, our Game Masters will get the first opportunity to review new sponsorships before they are introduced to the rest of the membership.

Consult the comparison chart below to see which Game Master Rank will provide the most value for your budget!

BENEFIT	GAME MASTER RANK		
	3-STAR (\$9,500)	2-STAR (\$6,500)	1-STAR (\$2,500)
AMOA MEMBER PROMOTIONS			
AMOA.com Average 2,300 Visitors Per Month			
Placement on Sponsor Page	●	●	●
Logo on Home Page	●	●	
Sponsor Event on AMOA Calendar	●	●	
220x220 Banner Ad (1 month)	●		
AMOA Engage App			
Placement on Sponsor Page	●	●	●
Featured Sponsor Title for 1 Event	●		
1 Push Notification	●		
Email Communications 2 Emails/Month. Mailing List Size: 1,450 members/1,700 prospects			
Banner Ad with Link on 1 Email	●	●	●
Sponsor Feature	●	●	
Logo on all Enews Communications	●	●	
Sponsored Email (sent by AMOA)	●		
Printed Member Directory Distribution Size: 1,000			
Sponsor Section Recognition	●	●	●
Enhanced Listing	●	●	●
Ad Space	Premium	Full	Half
Opportunity to Place Video on Online Flipbook	●		
Social Media Over 3,500 Combined Followers			
Sponsor Thank You Posts with Logo	●	●	●
Shared Facebook Post	4	2	1
Shared LinkedIn Post	4	2	1
Shared Post on X (Twitter)	4	2	1
Shared Image on Instagram	4	2	1

BENEFIT	GAME MASTER RANK		
	3-STAR	2-STAR	1-STAR
AMOA EVENTS			
AMOA Exhibit: Amusement Expo International (AEI), IAAPA, Bowl Expo 3,000 – 25,000 Attendees Each			
Logo Placement on Sponsor Thank You Poster	Large	Large	Small
One Handout Placement on Sponsor Table	●	●	
Amusement Expo International (AEI) Number of Attendees: 3,000			
Logo on Sign at AMOA Members Meeting	Large	Large	Small
Logo on Table Toppers at AMOA Members Meeting	Large	Large	Small
Game Master Sign for Exhibit	●	●	●
Game Master Buttons for Exhibit Staff	●	●	●
Invitation to Exclusive Presidents' VIP Dinner	Logo	Logo	Name
AMOA State Council Meeting Number of Attendees: 65 Industry Leaders			
Web Page Recognition	●	●	●
Welcome Poster Recognition	●	●	●
Table Topper Recognition	●	●	●
Opportunity to Attend Meeting	●	●	●
Opportunity to Sit on Panel Discussion	●	●	
Mid-Year Board Meeting Number of Attendees: AMOA Board of Directors (40 people)			
Welcome Poster Recognition	●	●	●
Table Topper Recognition	●		
Opportunity to Attend Networking Events	2 People		
EDUCATION			
On the Road: 30-50 Participants per Class			
Logo on Sponsor Poster next to Refreshment Table	●	●	●
Logo Placement on Sponsor Thank You Slide	●	●	●
Literature and Handout Placement on Sponsor Table	●	●	
Logo Placement on Sponsor Thank You Table Toppers	●	●	
Opportunity to Sponsor Pens	●	●	
Opportunity to Sponsor Notebooks/Binders	●	●	
Opportunity to Present for 5 Minutes	●		
Opportunity to Host Networking Reception at 1 Event	●		
Opportunity to Sponsor Pens & Notebooks at 1 Event	●		
On Demand			
Logo Placement on Beginning Screen	●	●	●
Opportunity to Contribute Full Hour On-Demand Course	●		