



## FAQ's

### What is it?

A fun and entertaining contest created to encourage jukebox fans nationwide to be inspired as they discover and play music from a select group of up-and-coming artists.

### When does it take place?

The Jukebox Jams Emerging Artists program will run from November 1<sup>st</sup> through National Jukebox Day, November 24, the day before Thanksgiving.

### Why is it taking place?

The Jukebox industry has a long and storied history that continues to this day! Jukebox Jams Emerging Artists has been developed to generate awareness, excitement, and inspiration for the jukebox music experience nationwide.

### What is National Jukebox Day?

The day before Thanksgiving is traditionally the busiest bar night of the year as friends and family get together before the Holiday. And what better way to celebrate reunions than with music! The first National Jukebox Day took place on November 23, 2017. Coincidentally, this is also the anniversary date of the first coin-operated phonograph that was installed by Louis Glass in the Palais Royal Saloon bar in San Francisco back in 1890.

### Who sponsors the program?

The Amusement and Music Operators Association (AMOA) is partnering with AMI Entertainment and TouchTunes two manufacturing leaders in the interactive music and entertainment industry.

### Who is AMOA?

AMOA is the Amusement & Music Operators Association, a national trade association that promotes and strengthens the currency-operated (coin-op) machine industry. This includes jukebox manufacturers and operators.



### What are the prizes?

Patrons throughout the country will be entered for a chance to win prizes each time they play a song from the Jukebox Jams Emerging Artist playlist. Each play is a chance to win cool prizes such as a trip to Myrtle Beach, Live Nation Gift Cards, an autographed guitar and more.

When will winners be announced? **Winners will be announced on December 15, 2021.**

### Where is this taking place?

At bars, restaurants, and other entertainment venues throughout the country which feature an AMI or TouchTunes jukebox.

### What genres are being featured?

The public will have an opportunity to vote on 30 talented emerging artists representing country, rock, Latin, R&B, hip-hop/rap and pop.

### How does it work?

The program will showcase a select playlist of up-and-coming artists to drive more awareness of both the artists and the jukebox music experience. From November 1 thru November 24, patrons can download the digital jukebox app, visit a nearby establishment with an AMI or TouchTunes jukebox, and play music from the Jukebox Jams Emerging Artist playlist.

### How do I learn more about the program?

It's just a few clicks away. Simply download this QR code to receive complete details about the program, it's artists and all the great prizes to be awarded.

